



Paris, October 2024

**TRUSTECH, THE UNMISSABLE EVENT
FOR INNOVATIVE PAYMENTS AND IDENTIFICATION SOLUTIONS,
IS BACK FOR AN EXCELLENT NEW EDITION**

**DECEMBER 3-5, 2024
PARIS EXPO PORTE DE VERSAILLES, PAVILION 5.2**

TRUSTECH is back for its 40th edition! This year, more than 8,500 professionals from around the world, working in the card, payment and identification sector, are expected to take part. Over the course of three days, Pavilion 5.2 at Paris Expo will be hosting the very best of the identification and payment market. There, the most prominent experts in the field will be sharing their strategic assessments and their thoughts on the latest technological innovations, upcoming regulatory changes and major challenges facing the market.

ALL OF THE BIGGEST TOPICS IN THE SECTOR ARE FEATURED IN TRUSTECH'S PROGRAM OF CONFERENCES

Tackling subjects like the European Digital Identity Wallet, Web 3.0, identity and access management, innovation in the service of fraud detection and more, the 40th edition of TRUSTECH will deliver another comprehensive overview of today's key challenges and trends related to identification solutions and innovative payments.

Some of this year's exceptional speakers will be Dr Luc Julia, a specialist in human-computer interactions and a major AI popularizer; Barbara Sessa, Senior Vice President, Digital Consumer Products, Europe, at Mastercard Europe; Calum Bunney, Chair of the SIA-IDSIA KYC/CIAM Working Group; Francis Barel, Senior Director and General Manager of PayPal France; Carlo Bovero, Global Head of Cards and Innovative Payments at BNP Paribas; Mung Ki Woo, Chief Operating Officer, Financial Services, at Sopra Steria; Romain Colnet, Innovation Manager at Ingenico; and the list goes on.

In total, more than 70 keynote speeches, conferences, round tables and workshops will set an exciting pace for these three days dedicated to innovation in the service of identification and payment solutions:

<https://www.trustech-event.com/en/programme/conferences>

OUTSTANDING EXHIBITORS ON THEIR MARKETS

TRUSTECH will play host to nearly 200 exhibitors from across the globe, including Barnes International, Infineon Technologies, Linxens, Samsung Semiconductor Europe, Smartware, STMicroelectronics, Wultra, and so many more. Each of them will be bringing their expertise and providing a sneak preview of the next



generation of payment and identification solutions and services.

<https://www.trustech-event.com/en/catalogue>

HIGHLIGHTS OF TRUSTECH 2024

FIRST-EVER TRUSTECH INNOVATION AWARDS

This year, TRUSTECH will be hosting the TRUSTECH Innovation Awards for the first time. Those prizes recognize the most impactful and disruptive innovations on the identification and payment market. The award ceremony will also announce the winner of the Start-Up Trophy, discerned in partnership with Agorize to the most promising tech newcomer. This will be a unique opportunity to get a sneak peek at the solutions that are sure to transform the industry.

The jury will comprise David Robertson, Publisher and Owner of the *Nilson Report*; Lorenzo Gaston, Technical Director of Smart Payment Association; and Gil Bernabeu, CTO of GlobalPlatform.

Head over to the Innovation Stage at 12:30 pm on December 3 for the award ceremony!

LATEST GEMS ON DISPLAY AT THE INNOVATION STAGE

Located at the center of the event, the Innovation Stage gives exhibitors and start-ups the chance to pitch their latest developments in front of an audience of potential partners, investors and customers. This year, nearly 20 companies will be participating, shining a spotlight on their innovations in the field of digital payments and security.

TRUSTECH PODCAST, *IN TECH WE TRUST*

Another new feature in 2024 will be a brand-new podcast, giving TRUSTECH a forum for presenting even more content dedicated to the future of payment and identification solutions. During the three days of the show, *In Tech We Trust* will put the biggest experts on the market in front of a microphone, so they can discuss their findings and their views of the most essential technologies for the decades to come.

TRUSTECH IN FIGURES

Nearly 200 exhibitors

8,500 participants expected from 92 countries

80% of visitors coming with a specific investment project in mind

70+ keynotes, conferences, round tables and workshops

600+ business meetings set up to encourage discussions

TRUSTECH 2024 HOURS

Dec. 3 - 9:30 am to 6 pm

Dec. 4 - 9:30 am to 6 pm

Dec. 5 - 9:30 am to 5 pm

**100 INTERNATIONAL SPEAKERS –
70 CONFERENCES – 8,500 PARTICIPANTS – 92 COUNTRIES**



MORE INFORMATION

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<https://www.linkedin.com/in/trustech-event-61104394/recent-activity/all>
#TRUSTECH

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