

SAVE THE DATE

November 28th to 30th 2023



TRUSTECH, THE INTERNATIONAL EVENT DEDICATED TO INNOVATIVE PAYMENTS AND IDENTIFICATION SOLUTIONS, WILL TAKE PLACE FROM NOVEMBER 28th TO 30th 2023 PARIS EXPO PORTE DE VERSAILLES, HALL 5.2

During this new edition, TRUSTECH 2023 will welcome professionals from the cards, payments and identification solutions markets from all over the world. The outlook for the event should be at its best, since the number of exhibitors (85% of whom are from outside-France) is already superior to 2022. International speakers, opinion leaders and experts from the payments, financial services and identification ecosystems will be leading a high-level programme of keynotes, conferences and roundtables throughout the three-day event.

Anne Frayssinet, Director of TRUSTECH, says: «In order to meet the challenges and major developments in the global payments market, and for a better understanding of all the needs related to identification and authentication, the 2023 edition of TRUSTECH will be the epicentre of these topics of reflection. The 2023 edition should be a great success, as the number of registered exhibitors has already surpassed the 2022 edition, even though we are still 6 months away from the show! We are also delighted to welcome delegations from some 20 African countries with identification projects, thanks to a strong partnership with the Secure Identity Alliance (SIA)/OSIA, which will be celebrating its 10th anniversary during the show.»

AN INSPIRING PROGRAMME AND HIGHLIGHTS

TWO EXCLUSIVE KEYNOTES

The first highlight of this 2023 edition will be the opening keynote, featuring the exceptional participation of **BERTRAND BADRE**, Founding Partner of Blue like an Orange sustainable capital, and former CEO of the World Bank, who will launch the conference programme on Tuesday, November 28th.

Another keynote will take place on Thursday, November 30th, «**The payment and identification revolution, challenges for the banking sector**», featuring **JESSICA IFKER DELPIROU**, Operating Partner at Serena, ex-CEO of BforBank, ex-PayPal, Made.com and Meetic.

A ROUND TABLE ON THE SECURITY OF PAYMENTS

In order to analyze the **new challenges in payment security**, such as the second Payment Services Directive (PSD2), the generalization of strong authentication and the challenges inherent in the evolution of the European payment ecosystem (data, money laundering, financing of terrorism, risk scoring, etc.), TRUSTECH will be hosting a debate on **Wednesday morning, November 29th**, moderated by Andréa Toucinho, Director of Studies, Prospective and Training at Partelya Consulting:

- **Julien LASALLE**, *Head of Cashless Payment Monitoring, Banque de France*
 - **Bertrand PINEAU**, *Managing Director, Mercatel*
 - **Céu PEREIRA**, *Team leader payment, European Commission*
 - **Marie-Anne LIVI**, *Director of Strategy and Market Relations, Crédit Agricole Payment Services*
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A TAILORED CONFERENCE PROGRAMME FOR ALL INDUSTRY PROFESSIONALS

The world's leading experts will be on hand to discuss and share their views on the evolutions and challenges of new payments and identification. Thanks to a rich and comprehensive programme, visitors will be able to attend numerous conferences to decipher all the trends and innovations in the sector.

The exciting programme will include topics such as:

DAY 1 - TUESDAY, NOVEMBER 28th

Payment theme: Payments & Innovation: Understanding Key Trends for a Successful Strategy

Identification theme: Experimenting the Digital Acceleration

DAY 2 - WEDNESDAY, NOVEMBER 29th

Payment theme: How to get ready for Central Bank digital currencies?

- Conference organized in partnership with the ESSTEL Association (morning session)

- The future of crypto-currencies (afternoon session)

Identification theme: ID for Governments: The Era of Trust Frameworks

DAY 3 - THURSDAY, NOVEMBER 30th

Payment theme: Conference organized with PAY&ID Africa / One Africa

Identification theme: Identification - Governance, Risk and Compliance: from Strategy to Technology

Conference in partnership with ID&KYC Forum

PROGRAM

THE INNOVATION STAGE TO SPOT THE TECH NUGGETS

Located at the heart of the event, the Innovation Stage will enable exhibitors and startups to «pitch live» their new products and announcements to an audience of partners, investors, customers and media.



TRUSTECH 2022
NOVEMBER 28th to 30th 2023 IN PARIS
PARIS EXPO PORTE DE VERSAILLES – Hall 5.2

100 INTERNATIONAL SPEAKERS — 70 CONFERENCES — 6500 ATTENDEES — 92 COUNTRIES

OPENING TIMES

28/11/23 - 9.30 a.m. to 6.00 p.m.

29/11/23 - 9.30 a.m. to 6.00 p.m.

30/11/23 - 9.30 a.m. to 5.00 p.m.

FOR MORE INFORMATION

WWW.TRUSTECH-EVENT.FR

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