

TRUSTECH 2024 UNVEILS THE WINNERS OF THE TRUSTECH INNOVATION AWARDS 2024, A HIGHLIGHT OF THE SHOW

This year, for the first time ever, the TRUSTECH Innovation Awards honoured the top innovations in three categories of the payment and identification industry: smart cards; banking, finance and the challenges facing payment institutions; and security, identification, access control and the challenges facing governments and administrations. In parallel, the Start-Up Trophy – which recognises the most impactful new tech gem – was also discerned. The TRUSTECH Innovation Awards showcase the most fully formed developments on the market and reward its actors' capacity for innovation. The purpose of the Awards is to shine a spotlight on the best practices amongst actors in the payment and identification sector.

A total of four awards were bestowed during the ceremony held on 3 December.

Smart Cards category

Ellipse, for its EVC (Ellipse Verification Code) technology, which virtually eliminates credit and debit fraud for online shopping transactions by embedding a dynamic security code (dCVV/dCVC) onto the card itself via a revolutionary battery-free, electronic paper. EVC is also the first to bring Invisible Mode to cards, giving cardholders the ability to completely hide their CVC/CVV via a mobile app.

Banking, Finance and Payment Institution Challenges category

Infineon, for its SECORA™ Pay Green solution, which allows for the use of recyclable materials, resulting in fully recyclable card bodies. It reduces CO₂ emissions associated with the sourcing and logistics of raw materials for plastic payment card production by more than 60%.

Security, identification, Access Control and Government & Administration Challenges category

SmartDisplayer Technology Co., for its Sustainable Smart eBadge, which features a 4-inch colour e-paper image display as well as an NFC or BLE interface for data transmission. In particular, it boasts characteristics such as low power consumption, high contrast, wide viewing angles, and a thin, flexible form.

Start-Up Trophy, in partnership with Agorize

Keyless, for its Zero-Knowledge Biometrics, a biometric authentication system that protects user privacy. Keyless aspires to create a safer, more private world. A world in which all customers and employees can seamlessly and securely authenticate themselves with a simple look across all their devices, without putting their biometric data at risk. Keyless is on a mission to create a world that is... truly keyless.

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About TRUSTECH

TRUSTECH is the flagship event for experts in innovative payment and identification solutions. Bringing thousands of professionals and exhibitors together from around the world, this trade show shines a light on technological innovations, regulatory advances and the challenges facing the sector. Each year, conferences, keynote speeches and demonstrations deliver a comprehensive vision of key trends, while the TRUSTECH Innovation Awards recognise the most innovative solutions in the field. TRUSTECH provides a single platform for discovering the technologies of tomorrow and meeting with leaders in the market.

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