

# SAVE THE DATE

## November 28th to 30th 2023



### **TRUSTECH, THE GLOBAL EVENT FOR INNOVATIVE PAYMENTS AND IDENTIFICATION SOLUTIONS, PROMISES AN OUTSTANDING EDITION FOR 2023 FROM NOVEMBER 28<sup>th</sup> TO 30<sup>th</sup> 2023**

PARIS EXPO PORTE DE VERSAILLES, HALL 5.2

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TRUSTECH 2023 will play host to professionals from around the world who work in the card, payment and identification sector. With more than 6,500 visitors expected – 70% of them international, from 92 countries – this 39th edition of the annual event should be an excellent one.

Over the course of three days revolving around a multitude of innovative solutions designed to enhance the security of digital transactions and protect sensitive data, TRUSTECH will deliver a high-level content cycle aimed at resolving all the emerging issues facing new payment options. 70 conferences will be led by internationally renowned experts, giving professionals the chance to discuss and share their thoughts on the latest developments and challenges in the fields of new payment and identification methods.

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### **CONTENT PROGRAMMING ROOTED IN CURRENT EVENTS**

For its 39<sup>th</sup> year, TRUSTECH will continue deciphering the latest trends, in depth, and exploring all the issues related to identification solutions and innovative payments.

Two exciting keynote speakers will be talking to attendees: Bertrand Badré, Managing Partner and Founder of Blue like an Orange Sustainable Capital and former Managing Director of the World Bank, and Jessica Ifker Delpirou, Operating Partner at Serena and former executive at BforBank, PayPal, Made.com and Meetic.

In addition to their keynote speeches, there will be debates and about 70 conferences addressing all the most topical subjects, from the future of cryptocurrency to the challenges of combatting money laundering and more.

**PROGRAM**

## A COMMUNITY OF EXHIBITORS FROM AROUND THE WORLD

TRUSTECH will feature key players on the market, such as Entrust, Eviden, HID Global, IDEMIA, Infineon Technologies, IN Groupe, NXP Semiconductors, Samsung Semiconductor Europe, STMicroelectronics, and the list goes on. They will all be bringing their unique expertise and vision of the future, which they will share with close to 200 exhibitors from the four corners of the world. Collectively, they will present the most innovative payment and identification solutions to visitors in the business.

## KEY HIGHLIGHTS AT TRUSTECH 2023

### INNOVATION STAGE

Located at the heart of the event, the Innovation Stage will give exhibitors and start-ups the opportunity to pitch their latest developments in front of an audience of partners, investors and potential clients interested in new industry gems. This year, almost 50 participating companies will be showcasing their innovations in payments and digital security.

### SUSTAINABLE AND INTEROPERABLE IDENTITY HUB INAUGURAL SUMMIT

For the first time ever this year, TRUSTECH has partnered with the Secure Identity Alliance (which will celebrate its 10th anniversary at the show) to host the Sustainable and Interoperable Identity Hub Inaugural Summit. With the participation of government representatives from across the globe, standards organizations will be gathering to encourage collaborative thinking and foster wide-scale interoperability in the field of digital identity. The inaugural summit will be a comprehensive, hands-on workshop that will yield an actionable demonstration of global interoperability achieved through standards based on meaningful use cases. It will tackle both the technical and framework aspects of interoperability. It is sponsored by the international standards organizations, GlobalPlatform, OpenID Foundation and Secure Identity Alliance, with the support of ADIA, Better ID Coalition, DIACC, DIF, FIDO, IDPro, IDSA, Kantara, OASIS, OIX, TolP, W3C, Women in Identity and World Privacy Forum.

### LE VILLAGE STARTUP

Visitors should make a point to stop by the Start-Up Village, an area dedicated to the pursuit of innovative solutions by promising start-ups in the payment and identification sectors, including Carrousel Digital, a patent and licensing platform focused on information transmission and security; BiomCard, which provides biometric payment solutions; CLR Labs, an expert in digital identities and biometrics; but also UrbanID Global Ltd., which created a robust, disruptive personal identity system built for personal identity across borders with mutual recognition.

### NETWORKING EVENTS

- [BUSINESS MEETINGS](#) A schedule of pre-qualified business meetings is being arranged ahead of the trade show, through a personalized connections service, and is available for free to visitors and exhibitors during the three days of the event. This will allow project owners (clients) to meet with exhibitors that have been specially targeted according to their needs, their projects and availability at the show.
- [TRUSTECH PARTY](#) On November 28, the day's activities will continue into the evening with informal encounters and discussions.

## TRUSTECH EN QUELQUES CHIFFRES

- Almost **200 EXHIBITORS**
- **6,500 PROFESSIONALS** expected from **92 COUNTRIES**
- 80% of visitors with specific investment projects
- **70 CONFERENCES** featuring over **100 INTERNATIONAL EXPERTS**
- **+600 BUSINESS MEETINGS** set up to encourage discussions



TRUSTECH2022 © Anne-Emmanuelle Thion

## **TRUSTECH 2022**

### **28 – 30 NOVEMBRE 2023 à PARIS**

PARIS EXPO PORTE DE VERSAILLES – Pavillon 5.2

100 CONFÉRENCIERS INTERNATIONAUX — 90 CONFÉRENCES — 6500 PARTICIPANTS — 92 PAYS

#### **HORAIRES**

LE 28 - 09h30 à 18h00

LE 29 - 09h30 à 18h00

LE 30 - 09h30 à 17h00

#### **POUR EN SAVOIR PLUS**

[WWW.TRUSTECH-EVENT.FR](http://WWW.TRUSTECH-EVENT.FR)

TWITTER — @TRUSTECH\_EVENT  
[WWW.LINKEDIN.COM/TRUSTECH](http://WWW.LINKEDIN.COM/TRUSTECH)

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