



TRUSTECH brings to exhibitors and sponsors the best attendees serving their business in the **Payments and Identification fields.**



7,960
attendees



69%
from outside-France



97
Countries

Source 2023 statistics

86% of attendees have a role in the buying process

77% come with an investment project

FOCUS ON ATTENDEES FROM THE PAYMENTS & BANK SECTOR

Key figures

20%

of TRUSTECH attendees are from payments, banks and finance sectors

40%

of them are decision makers (CEO & C-level)

ATTENDEES MAIN OBJECTIVES



#1: See new products or services

#2: Meet their usual suppliers

#3: Find new suppliers

500 pre-scheduled business meetings organised between exhibitors and visitors

NETWORK & RESEARCH PARTNERS

Federations, Professional Associations and Consulting Companies working in the Payment and Identification sectors:



MEDIA PARTNERS

Digital, print magazines and websites dealing with the whole TRUSTECH ecosystem:



CONFERENCE TRACKS DEALING WITH TOP TRENDING TOPICS





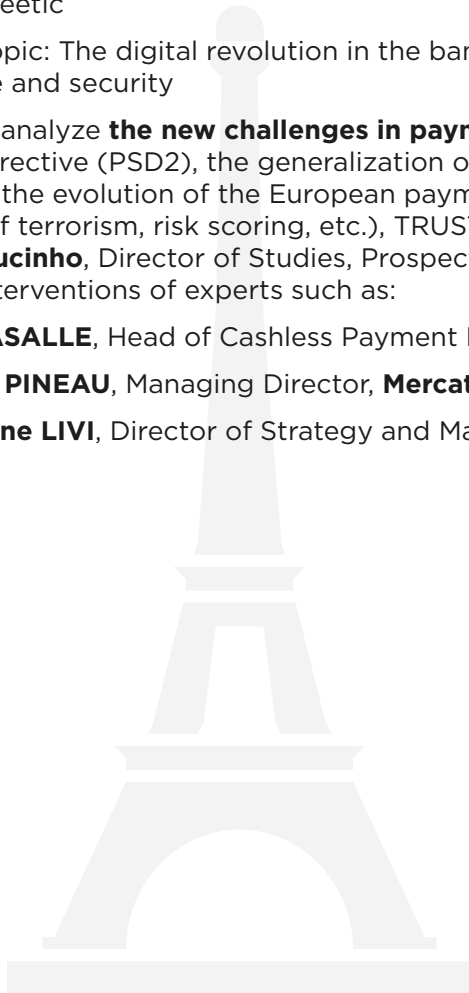
SPEAKING COMPANIES YOU COULD HAVE HEARD

ACCENTURE • ADAN • ALPHACAP DIGITAL ASSETS • ARCHIPELS GROUP • ASSECO SEE •
BANQUE DE FRANCE • BANQUE DELUBAC ET CIE • BANRISUL • BIRD & BIRD • BNPP CIB
• BPCE • CACÉIS • CAPSULE CORP LABS • CASTLES TECHNOLOGY • CHAINALYSIS INC
• COINHOUSE • COMPAGNIE DES ALPES • CRÉDIT AGRICOLE • CRYPTONEXT SECURIT
• CYBERNEID • DOORS 3 • EDGAR DUNN & COMPANY • EESTEL • EJ CONSULTANTS •
EUROMONITOR INTERNATIONAL • EUROPEAN CENTRAL BANK • FIME • FINTECTURE •
FLOWDESK • GIORI DIGITAL • GR-IOT • HOKODO • IDAKTO • IDEMIA • IDEX BIOMETRICS •
INFINEON TECHNOLOGIES • INGENICO • IPROOV • JNG EXPERT • KEESING TECHNOLOGIES
• LINXENS • LOQR • LUGH • PAPAYA GLOBAL • MERCATEL • MERCURY TECHNOLOGIES •
MONTAIGNE PATRIMOINE AND MONTAIGNE CONSEIL • NEMROD AVOCATS • NEWLAND
PAYMENT TECHNOLOGY • NFC FORUM • NXP • OSIA INITIATIVE SECURE IDENTITY
ALLIANCE • PARTELYA • PAYHUDDLE SOLUTIONS • PING IDENTITY • PMU • PROBAYES
• PROCIVIS • PWPW SA • RED ALERT LABS • S2 • SCYTALES AB • SELARL CAPRIOLI
& ASSOCIÉS • SG FORGE • EVIDEN DIGITAL IDENTITY • SGM CONSULTING • SIEVEO •
SIGNICAT • SMART PAYMENT ASSOCIATION • SPS IN GROUPE • STMICROELECTRONICS
• THALES • TILVEST • TOTALENERGIES • TRUSTCORE • UNISSEY • UNITED BIOMETRICS •
URBANID GLOBAL LTD. • WAGMI STUDIO • ZWIPE



2023'S EXCLUSIVE KEYNOTES

- **Bertrand BADRÉ**, Associate and Founder of Blue like an Orange sustainable capital, former Managing Director of the World Bank
Keynote topic: Can we restore confidence through Finance... and Technology
- **Jessica IFKER DELPIROU**, Partner at Serena, former CEO of BforBank, ex PayPal, Made.com and Meetic
Keynote topic: The digital revolution in the banking sector as a challenge to customer experience and security
- In order to analyze **the new challenges in payment security**, such as the second Payment Services Directive (PSD2), the generalization of strong authentication and the challenges inherent in the evolution of the European payment ecosystem (data, money laundering, financing of terrorism, risk scoring, etc.), TRUSTECH hosted a debate moderated by **Andréa Toucinho**, Director of Studies, Prospective and Training at Partelya Consulting with the interventions of experts such as:
 - **Julien LASALLE**, Head of Cashless Payment Monitoring, **Banque de France**
 - **Bertrand PINEAU**, Managing Director, **Mercatel**
 - **Marie-Anne LIVI**, Director of Strategy and Market Relations, **Crédit Agricole Payment Service**





HERE ARE SOME OF THE ATTENDEES YOU COULD HAVE MET



- ALOQABANK, **OUZBEKISTAN**
- ALTRON FINTECH ACS, **SOUTH AFRICA**
- BANK OF AFRICA, **MOROCCO**
- BANK OF CENTRAL AFRICAN STATES, **CAMEROON**
- BANQUE DE FRANCE, **FRANCE**
- BANQUE DES ÉTATS DE L'AFRIQUE CENTRALE (BEAC), **CAMEROON**
- BANQUE MISR, **EGYPT**
- BELGAZPROMBANK JSC, **BELARUS**
- BNPPARIBAS, **FRANCE**
- BPCE, **FRANCE**
- BRED, **FRANCE**
- CACF, **FRANCE**
- CAPS, **FRANCE**
- CASHCALL, **EGYPT**
- CENTRAL BANK OF JORDAN, **JORDAN**
- CENTRAL BANK OF MOROCCO, **MOROCCO**
- CENTRAL BANK OF OMAN, **OMAN**
- CHECKOUT.COM, **FRANCE**
- COFIDIS, **BELGIUM**
- CRANE PAYMENT INNOVATIONS, **UNITED KINGDOM**
- CRÉDIT AGRICOLE, **FRANCE**
- DANSKE BANK, **NORWAY**
- DEJAMOBILE, **FRANCE**
- DXC.TECHNOLOGY, **FRANCE**
- EBURY, **FRANCE**
- ECOBANK COTE D'IVOIRE, **IVORY COAST**
- EDENRED, **FRANCE**
- EML NUAPAY, **FRANCE**
- EPI COMPANY, **BELGIUM**
- GIE MONÉTIQUE, **ALGERIA**
- GLOBAL BLUE, **FRANCE**
- HANDELSBANKEN, **SWEDEN**
- HITACHI PAYMENT SERVICES, **INDIA**
- HSBC, **SAUDI ARABIA**
- INGENICO, **FRANCE**
- JCS BANKCENTERCREDIT, **KAZAKHSTAN**
- JHCONSEIL, **FRANCE**
- JSC LIBERTY BANK, **GEORGIA**
- KUBA, **FRANCE**
- KUYEYT TURK KATILIM BANKASI A.S, **TURKEY**
- LA BANQUE POSTALE, **FRANCE**
- LCL, **FRANCE**
- LIBERTY BANK, **GEORGIA**
- LYF, **FRANCE**
- LYRA, **FRANCE**
- MASTERCARD, **BELGIUM**
- MERCATEL, **FRANCE**
- MYPOS WORLD LTD, **UNITED KINGDOM**
- NATIONAL BANK OF KUWAIT, **KUWAIT**
- NEXI, **FRANCE**
- NSIA BANQUE, **IVORY COAST**
- RAWBANK, **DEMOCRATIC REPUBLIC OF CONGO**
- RISKIFIED, **ISRAEL**
- SAHARA BANK, **LIBYA**
- SOCIÉTÉ GÉNÉRALE, **FRANCE**
- SWIPE PAY, **REPUBLIC OF KOREA**
- TIETOEVRVY BANKING, **NORWAY**
- VERIFONE, **TURKEY**
- WORLD BANK, **FRANCE**
- WORLD BANK, **USA**
- WORLDLINE, **FRANCE**

