



For a more sustainable event

Committed to a more responsible future, the 2024 edition of TRUSTECH has adopted a CSR charter integrating societal and environmental issues into the organisation of our event.

As a trade show devoted to innovation, we are firmly committed to fostering more sustainable practices. Our goal is to offer our Exhibitors and Visitors a more sustainable exhibition considering both environment and social matters.

For this 2024 edition, we are implementing concrete actions around 3 main pillars: **reducing the carbon impact, raising awareness and supporting our communities and encouraging inclusiveness.**

We invite everyone to adopt responsible behaviour and integrate ethical solutions throughout their participation at TRUSTECH.

1 REDUCING OUR CARBON FOOTPRINT

Recycling materials

- **15% less carpet** than the previous edition.
- **10% of equipment recovered** thanks to our partner Muto.
- Design of **recycled and recyclable media**: printed documents, badge holders and badges.
- The **signage** for our 2024 edition has been **optimised** by using **eco-responsible materials** (canvas, wood, etc.).
- Fully reusable spaces: **40% of our spaces are eco-designed.**
- **Water fountains** are available throughout the event.
- **Recycling bins** are available throughout the event.
- Reducing waste through collaboration: our partner VIPARIS is dedicated to the progressive reduction of waste. In particular, since 2022, they have installed a **sorting centre** at Paris Expo Porte de Versailles, enabling **efficient separation of recyclable materials.**

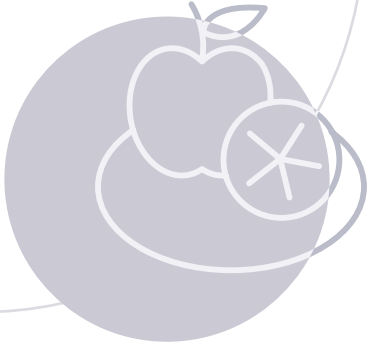


Encouraging soft mobility around the Exhibition Centre

- **Carpooling** is a simple and eco-friendly way to reduce our carbon footprint while fostering a sense of community! By sharing your journeys, you help to reduce pollution and traffic congestion, while also saving money. Let's embrace this sustainable solution for our travels together!
- Take advantage of our **electric shuttles** between the airport and the exhibition centre.
- **Self-service bicycles** are widely available in Paris: there are more than ten **Vélib** stations within a ten-minute walk from the Park, and DOTT, LIME and TIER bicycles can also be accessed via dedicated applications.
- **Self-service scooters** are also widely used in Paris, with operators Cityscoot, Yego and Cooltra.
- By public transport, Paris Expo is served by two **tram lines** (T2 and T3a), one **metro line** (line 12) and two **bus lines** (80 and 39).

Eating more responsibly

- Horeto, the exclusive concessionaire for our parks, is committed to offering a catering service that is **100% aware of the environmental issues** at stake by proposing plant-based products, as well as fresh, seasonal produce, via its outlets.



Optimising energy

- Switch off all equipment outside opening hours.
- Systematic shutdown of equipment not in use, including during opening hours.
- Replacing thermal bulbs with LEDs.
- On-site renewable energy, an approach that aims to reduce our carbon footprint and promote the use of clean energy resources.

We make it a point of honour to minimise our environmental impact by choosing certified, environmentally-friendly energy suppliers.



2

RAISING AWARENESS AND SUPPORTING COMMUNITIES

For Exhibitors and Visitors alike, we are promoting eco-actions before and during the show.



Our Exhibitors

- Highlighting the most eco-responsible entries.
- For this 2024 edition, some of our stands have been eco-designed (reusable structure, furniture hire, LED lighting, carpet tiles, etc.).
- Offering our exhibitors equipment collection services at the end of the event.

Our Visitors

- CSR themes integrated into the show's topics and conference programmes: **+20% vs 2023.**

3

ENCOURAGING INCLUSIVENESS

- Establishment of a partnership with Café Joyeux, the first family of café-restaurants and coffee brand to contribute to the professional inclusion of people with mental and cognitive disabilities, with **80 meals delivered on site.**
- Regular microphone announcements to remind people to go to reception if they are disabled.
- Guide dogs are allowed on the event.

Do you have a disability? If so, please contact one of our reception desks to arrange for a member of the TRUSTECH team to accompany you throughout your visit.

